1. Vision statement

Restoring our wetland treasure - Whakaora te repo, ka ora te Wai

2. Mission statement

We will work with the community to enhance the spiritual identity and ecology of Wairarapa Moana Wetlands, and improve recreational and economic opportunities for the benefit of everyone

3. Goals

- (1) Wairarapa Moana Wetlands is highly valued as a place of cultural and historical significance that inspires our future
- (2) Healthy water in Wairarapa Moana Wetlands nurtures all native plants, animals and their ecosystems
- (3) Wairarapa Moana Wetlands underpins environmental, customary, recreational and commercial values that benefit the wider community

4. Key goals and performance indicators

4.1 Goal 1 - Wairarapa Moana Wetlands is highly valued as a place of cultural and historical significance that inspires our future

Key performance indicators

This goal will have been achieved when:

- A park is established and functioning
- Wairarapa Moana Wetlands has a wide range of interpretation and visitor opportunities
- A book has been published documenting the history of Wairarapa Moana Wetlands
- The visitor experience is improved and more people visit more regularly
- There is extensive cultural use
- Wairarapa Moana Wetlands is recognised as a wetland of international significance
- Wairarapa Moana Wetlands is a recognised visitor attraction
- It is a leading educational site for understanding wetlands

4.2 Goal 2 - Healthy water in Wairarapa Moana Wetlands nurtures all native plants, animals and their ecosystems

Key performance indicators

This goal will have been achieved when:

- Native animals, plants and ecosystems are thriving
- Pest plants and animals are affectively managed and do not threaten native plants, animals, ecosystems and desirable species
- Cultural health monitoring is indicating that the mauri of Wairarapa Moana Wetlands has been restored
- All riparian margins at Wairarapa Moana Wetlands are planted
- Water quality throughout Wairarapa Moana Wetlands meets the recommended health guidelines
- Wairarapa Moana Wetlands is a recognised indicator for environmental health of the wider catchment
- Ecological values are incorporated into flood protection practices

4.3 Goal 1 - Wairarapa Moana Wetlands underpins environmental, customary, recreational and commercial values that benefit the wider community

Key performance indicators

This goal will have been achieved when:

- There is an active and engaged partnership between the Crown, tangata whenua, the community and local government to manage Wairarapa Moana Wetlands
- Wairarapa Moana Wetlands meets the customary needs of tangata whenua
- Wairarapa Moana Wetlands supports environmentally friendly commercial activity
- The ecological enhancement of Wairarapa Moana Wetlands supports the agricultural sector and other commercial interests
- Wairarapa Moana Wetlands meets the needs of a wide range of people for a wide range of recreational activities