



# Quarterly REPORT

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31 March 2014

STRATEGY AND COMMUNITY  
ENGAGEMENT GROUP

# 1 RISK AND ASSURANCE

## 1.1 Communications

### Key results for the quarter

- ▶ Emphasis continued to be placed on integrated communications and social media. Improvements were made to the council's homepage on the web, including the introduction of a feature carousel and the introduction of a new online Our Region section
- ▶ Two new parks videos (Belmont Regional Park and Pakuratahi Forest) were produced and published on Youtube, and promoted through Facebook and Twitter. Stock video footage and photographs were taken of activities over all regional parks during summer
- ▶ Promotion of the Great Outdoors Summer Events (GOSE), including the video, programme and media releases. Due to the effectiveness of the promotion all events were heavily subscribed throughout summer and additional advertising was not required
- ▶ Logged and managed 139 media calls (January 46, February 51, March 42) compared to 115 in the previous quarter
- ▶ Media monitoring and analysis of 296 articles (177 neutral (60%), 99 positive (33%), 20 negative (7%))
- ▶ Produced Our Region.
- ▶ Provided communications planning/support and design/publication for activities, projects and issues including:
  - » Transport
    - Draft Regional Public Transport Plan (briefings, media releases, Op-Eds, consultation)
    - PT Spine Study
    - Real time Information
    - Trolley buses
    - Integrated ticketing
    - Major repairs to railway stations
    - Metropolitan Rail Annual Report
    - Asbestos at Hutt railway station
    - Wairarapa train services
    - Sustainable transport activities
  - » Regional Parks
    - Parks strategy
    - Muritai track (public meeting, development of a summary document providing feedback to community submissions)

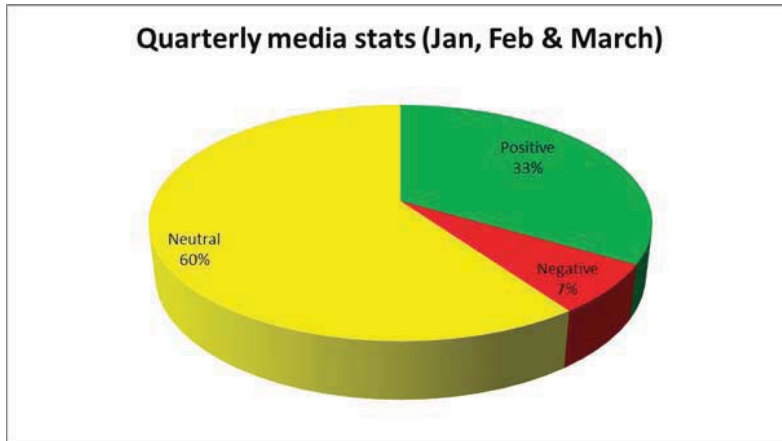
- Whitireia Pou stockade
  - Regional tree planting
  - Dotterel hatching/lifting of the rahui
  - Parangarahu Lakes consultation
  - Korokoro Valley track
  - Rimutaka Summit work
  - Track standards
- » Environment
- Ruamahanga whitua and Hutt/Wellington whitua (development of collaborative information sharing platform, radio advertising, editorial, video preparation, community engagement, web information, media releases)
  - Hutt Harbour
  - Hazard management
  - Regional Plan including land owner consultation on a significant site
  - Toxic algae/ ecoli
  - Water quality testing
  - Wellington Harbour sediment study
  - Oil drilling
  - Asbestos
  - Prosecutions
  - Enviroschools
  - Wainui Stream contamination
  - Dam regulation changes
- » Water Supply
- Water delivery integration proposal
  - Water conservation campaign
  - Proposed harbour pipeline
  - Future water storage
  - Burst bulk water mains
- » Catchment Management
- Waiohine Flood Management Plan consultation
  - Kaitoke/Hutt Catchment 1080 aerial drop communications
  - NZARM conference support
  - Ballance Farm Awards
  - Jim Cook stopbank

- Wairarapa Moana support
- Managatere Resoration Society
- Woollen Mills Point media
- 1080 possum bait drop
- » Draft Annual Plan
- » Launch of LAWA (Land, Air, Water Aotearoa)
- » Climate change/sustainability
- » Interpretive signage for parks
- » Signage for Shed 39, Petone and Masterton offices

27 media releases for January/February/March compared to 25 for previous quarter

- » Island Bay residents asked to help
- » Hutt River land purchase future-proofs flood protection work
- » GWRC wants your views on draft Annual Plan and combined water services proposal
- » More protection from pests for Kaitoke/Hutt River Catchment
- » Movin' March – coming to a school near you
- » Co-management plan for Parangarahu Lakes Area open for consultation
- » Submissions opening for regional council's draft Annual Plan 2014/15 and integrated delivery of water services
- » Wellington Regional Council to advertise for new Chief Executive
- » It's agreed: Bus Rapid Transit for Wellington's public transport spine
- » Bring your dog to Upper Hutt's Paws in the Park
- » Raumati Station not in new rail plan
- » Proposed rates increase to be considered by regional council
- » Ganz Mavags bound for Africa
- » Small increase in public transport fares recommended
- » Important Porirua Harbour habitats at risk
- » Wellington councils to consider water proposal
- » Bust Rapid Transit recommended for Wellington's future public transport spine
- » Powhiri for Ruamahanga Whaitua Committee
- » Kapiti Gravel Grab a Popular Summer Event
- » Rimutaka Summit - Top spot tidy up
- » The story behind Otaki's "hidden gem"
- » Rain hampers plans for summer swimmers
- » Cycle the rail trail

- » Muritai Track work delayed and public meeting planned
- » Save water for a chance to star in GWRC's summer water conservation campaign
- » Register now for your daily getaway
- » Hutt River Gravel Grab



## Looking ahead

Provide communications planning, support and social media for:

- ▶ Public transport related projects including Regional Public Transport Plan, integrated ticketing, bus contracts (including trolley buses), PT Spine implementation
- ▶ Environmental activities and projects including support for Ruamahanga whitua committee and introduction of Wellington/Hutt whitua, whitua and parks videos, Parangarahu Lakes, Arbour Day, hazard management plan, Regional Plan, Hutt River Trail, water quality
- ▶ Catchment Management related activities including Waiohine flood management, Whaiwhetu Stream, migratory fish day, Akura Redevelopment, NZ Association of Resource Managers conference, Hutt/Kaitoke Aerial 1080 drop, Jim Cook Stopbank, Porirua Harbour, Wairarapa Moana)
- ▶ Hutt City Flood Protection Upgrade Project
- ▶ Water supply proposal

The Department will also continue to:

- ▶ Manage media issues
- ▶ Produce Our Region
- ▶ Promote GWRC activities through social media
- ▶ Capture aerial video footage of region
- ▶ Develop e-newsletters
- ▶ Improve GWRC website
- ▶ Design collateral as requested

## Departmental Summary

The net operating surplus for the Communications department for the nine months ended 31 March was \$81,000 compared to the budgeted operating deficit of \$2,000.

## Financial reports

Communications Dept Income Statement 9 months ended 31 March 2014	YTD			Full Year			Last Year
	Actual \$000	Budget \$000	Variance \$000	Forecast \$000	Budget \$000	Variance \$000	YTD Actual \$000
External Revenue	-	-	-	-	-	-	-
Internal Revenue	-	-	-	-	-	-	-
<b>TOTAL INCOME</b>	-	-	-	-	-	-	-
less:							
Personnel Costs	629	631	2	841	841	-	624
Materials,Supplies & Services	135	163	28	217	217	-	163
Travel & Transport Costs	4	9	5	12	12	-	8
Contractor & Consultants	62	116	54	155	155	-	140
Grants and Subsidies Expenditure	-	-	-	-	-	-	-
Internal Charges	86	81	(5)	109	109	-	154
<b>Total Direct Expenditure</b>	<b>916</b>	<b>1,000</b>	<b>84</b>	<b>1,334</b>	<b>1,334</b>	<b>-</b>	<b>1,089</b>
Corporate & Department Overheads	(1,000)	(1,000)	-	(1,334)	(1,334)	-	(1,077)
Depreciation	3	2	(1)	3	3	-	5
Loss(Gain) on Sale of Assets / Investments	-	-	-	-	-	-	-
<b>TOTAL EXPENDITURE</b>	<b>(81)</b>	<b>2</b>	<b>83</b>	<b>3</b>	<b>3</b>	<b>-</b>	<b>17</b>
<b>OPERATING SURPLUS/(DEFICIT)</b>	<b>81</b>	<b>(2)</b>	<b>83</b>	<b>(3)</b>	<b>(3)</b>	<b>-</b>	<b>(17)</b>
Add Back Depreciation	3	2	1	3	3	-	5
Other Non Cash	-	-	-	-	-	-	-
Net Asset Acquisitions	-	-	-	-	-	-	-
Net External Investment Movements	-	-	-	-	-	-	-
<b>NET FUNDING BEFORE DEBT &amp; RESERVE MOVEM</b>	<b>84</b>	<b>-</b>	<b>84</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>(12)</b>
Debt Additions / (decrease)	-	-	-	-	-	-	-
Net Reserves (Increase) / decrease	-	-	-	-	-	-	-
<b>NET FUNDING SURPLUS (DEFICIT)</b>	<b>84</b>	<b>-</b>	<b>84</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>(12)</b>

## Departmental financial summary and variance analysis

Total direct expenditure was \$84,000 favourable compared with the budget. The main variances were related to:

- ▶ Lower expenditure on contractors and consultants as a result of timing of payments.
- ▶ Lower materials costs with payments timed to be made in the last quarter.

## Departmental financial summary and variance analysis

Risks have been reviewed and no new risks have been identified.

## 1.2 Corporate Planning

### Key results for the quarter

- ▶ The draft Annual Plan 2014-15 was approved for public consultation.
- ▶ A submission on the changes to the Local Government Act Amendment Bill was approved by Council and submitted to the Select Committee.
- ▶ The programme for the development of the Long Term Plan 2015-2025 was finalised and two workshops held with Councillors to consider the LTP programme, community outcomes, priorities, the proposed Infrastructure Strategy and the process for the Activities Review.
- ▶ Ideas Walls in GWRC buildings were installed and engagement commenced on the corporate sustainability action plan.

### Looking ahead

- ▶ The draft Annual Plan 2014-15 will be released for public consultation between 24 March and 28 April.
- ▶ The first phase of the Activities Review will be completed for the Long Term Plan 2015-2025.
- ▶ High level information is being collated to form part of the Infrastructure Strategy. Currently awaiting the completion of Asset Management Plans to inform the more detailed sections of the Infrastructure Strategy.

### Departmental Summary

The net operating surplus for Corporate Planning for the nine months ended 31 March was \$172,000 compared to the budgeted deficit of \$1,000.



## Financial reports

Corporate Planning Other Income Statement 9 months ended 31 March 2014	YTD			Full Year			Last Year
	Actual \$000	Budget \$000	Variance \$000	Forecast \$000	Budget \$000	Variance \$000	YTD Actual \$000
Investment Revenue	-	-	-	-	-	-	-
Internal Revenue	171	171	-	228	228	-	165
<b>TOTAL INCOME</b>	<b>171</b>	<b>171</b>	<b>-</b>	<b>228</b>	<b>228</b>	<b>-</b>	<b>165</b>
less:							
Personnel Costs	261	295	34	373	393	20	249
Materials,Supplies & Services	(66)	76	142	21	101	80	(6)
Contractor & Consultants	1	1	-	-	-	-	(4)
Internal Charges	130	130	-	173	173	-	121
<b>Total Direct Expenditure</b>	<b>329</b>	<b>502</b>	<b>173</b>	<b>567</b>	<b>667</b>	<b>100</b>	<b>362</b>
Corporate & Department Overheads	(330)	(330)	-	(440)	(440)	-	(310)
Depreciation	-	-	-	-	-	-	-
<b>TOTAL EXPENDITURE</b>	<b>(1)</b>	<b>172</b>	<b>173</b>	<b>127</b>	<b>227</b>	<b>100</b>	<b>52</b>
<b>OPERATING SURPLUS/(DEFICIT)</b>	<b>172</b>	<b>(1)</b>	<b>173</b>	<b>101</b>	<b>1</b>	<b>100</b>	<b>113</b>
Add Back Depreciation	-	-	-	-	-	-	-
Net External Investment Movements	-	-	-	-	-	-	-
<b>NET FUNDING BEFORE DEBT &amp; RESERVE MOVEM</b>	<b>172</b>	<b>(1)</b>	<b>173</b>	<b>101</b>	<b>1</b>	<b>100</b>	<b>113</b>
Net Reserves (Increase) / decrease	-	-	-	-	-	-	-
<b>NET FUNDING SURPLUS (DEFICIT)</b>	<b>172</b>	<b>(1)</b>	<b>173</b>	<b>101</b>	<b>1</b>	<b>100</b>	<b>113</b>

## Financial summary and variance analysis

The reduced expenditure to date is related to:

- ▶ Reduced personnel costs associated with changes in staff due to parental leave. Forecast has been adjusted accordingly.
- ▶ Prior year pre-election and annual report costs being lower than expected. There are some outstanding costs and expected additional expenditure related to the preparation of the Long Term Plan. However, some surplus is expected at the end of the year. As a result, forecasts have also been adjusted down.



**greater WELLINGTON**

**REGIONAL COUNCIL**

**Te Pane Matua Taiao**